



October 22, 2007

Mr. Bill Burkett
Director of Development – Sports Venues
HiTech Electronic Displays, Inc.
13900 US Highway 19 N
Clearwater, FL 33764

Dear Bill:

Our organization spent several months researching various industry vendors, their capabilities, and the people who would be responsible to deliver our new center-hung video system, ribbon boards, and scoreboards. The Tampa Bay Lightning could not be more pleased with our decision to contract with HiTech Electronic Displays.

HiTech delivered the most unique video entertainment system of its kind in our industry. From a fans perspective, the quality and size of the "Lightning Vision" video system has made every seat in the St. Pete Times Forum feel that much closer to the action, allowing us to deliver features and entertainment like never before in an arena setting. From a business perspective, the impact of the new system has been immediately realized by our sponsors and corporate partners.

In the end, it was the passion of the people at HiTech that assured us the performance of our new system would be second to none. They have excelled in customized projects with LEDs outside of sports for years. We felt that with the attention and enthusiasm of the ownership, the CEO, and the entire team, HiTech would meet and exceed industry standards and our goals. I would highly recommend everyone in our industry to talk with HiTech before they make an investment in an arena video and entertainment system.

Sincerely,

A handwritten signature in black ink that reads "Ronald J. Campbell".

Ronald J. Campbell
President