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For Additional Information Contact:
Tracy Pardee, Marketing Director
HiTech Electronic Displays
(727) 531-4800

New LED Sign is Up in the Air.

Floating LED displays brings BIG advertising opportunities for
American Blimp Corporation.

Clearwater, FL, October 22, 2005.....HiTech Electronic Displays today announces the release of a new generation of LED technology that is lightweight, moldable, and can convert a standard blimp into a giant floating television. The display was created jointly by HiTech Electronic Displays of Clearwater, FL and American Blimp Corporation of Hillsboro, OR for its subsidiary The Lightship Group of Orlando, FL.

The new American Blimp display features an energy efficient design composed of lightweight heat resistant, waterproof strips containing light emitting diode clusters. The sign stands 30 feet high and 70 feet wide and contains 337,920 LEDs. HiTech Electronics innovative system requires only 100 amps at 28 volts and can run off of a truck battery! The typical weight for a display of this size is 11,000 pounds. The new lightweight material and special engineering reduce the weight to less than 1,000 pounds allowing the blimp to take flight.

The sign is 128 pixels high X 240 pixels wide but can be custom designed in virtually

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any configuration to meet any customer's specification. The sign is capable of presenting full color video at night and 32 shades of red during the day. The display can easily be seen from as far as 2 miles away. "We now have an exciting new interactive media platform available day and night." says James Thiele. American Blimp President. "We're very happy with the performance of this new display."

A video of the display during its recent test flight will be shown on November 17th at the amusement industry's largest worldwide gathering – IAAPA Attractions Expo 2005 Annual Conference and Trade Show, being held November 14-19, 2005 at the Georgia World Congress Center, Atlanta, Georgia. The expo is the perfect place to showcase this new product worldwide. Buyers representing 85 different countries and the worlds most prominent parks and attractions attend this show.

About HiTech Electronic Displays

HiTech Electronic Displays has been a leader in the LED sign industry for over 20 years. All products are made in the US and supported by some of the most experienced and talented professionals in the business. HiTech's Single color, full color, and full video color LED signs are extremely energy efficient, and built to last. HiTech software is renowned for its simplicity, and flexibility - allowing business owners to update their messages easily and frequently. For more information visit www.hitechled.com or contact Tracy Pardee at (727) 531-4800.

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About American Blimp Corporation and The Lightship Group

Headquartered in Hillsboro, Oregon, American Blimp Corporation, a privately held company is celebrating its eighteenth anniversary this year. Since it's founding in 1987, it has become the pre-eminent company engaged in the design and manufacture of airships. Today the ABC airships in operation total more than those of all other manufacturers combined. The Lightship Group, an American Blimp subsidiary, is the largest operator of airships in the world with current operations in North and South America and Asia. For more information visit www.lightships.com or contact Toby Page at (407) 363-7777.

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